PRESIDENT’S MESSAGE – Joseph D. Pluta

It’s time for some Good News!

First, Hawaii’s governor Ige announced that on October 15, 2020, Hawaii’s pre-travel testing program goes into effect, allowing visitors to avoid the 14-day quarantine if they test negative for Covid-19 within 72 hours of landing. In a news release September 25th, Hawaiian Air said it will provide drive-thru testing for passengers traveling from Los Angeles and San Francisco to Hawaii nearby to those airports. United Airlines made a similar announcement. Services are to be available by October 15th, 2020. See the steps listed in the article “Flying Into Hawai‘i” in this Newsletter.

Second, WMTA’s Candidate’s Night will be held on October 15th via Virtual Zoom webinar, Facebook and AKAKU channel 54. The exact log in and details will be on the WMTA web site for easy log in access. We will feature All of the Maui County Council who have opposition and the State district 10 House of representative seats. This is an excellent opportunity to make an informed choice for whom you will support in the November election.

Third, We want everyone to know that we have ongoing communications established with James Diegel, Maui Health Systems Chief Strategy Officer in conjunction with Maui Health Systems, CEO, Mike Rembis, and Lee Weiss. M.D. Emergency Room Operations chief.

They want me to assure everyone that we have an on-going commitment from them to establish a presence here in West Maui In Ultra Urgent Care Services to be supplemented with 24/7 Emergency Room as soon as practicably possible added. Our mutual plans toward this goal were suspended with Covid-19 and the financial toll it’s taken on their operations.

Our sister organization, the West Maui Improvement Foundation’s “West Maui Lifesaver Campaign,” is the key to expedite West Maui’s access to 24/7 Emergency Medical Services. If you have not yet sent in your tax-deductible donation to support this campaign, please use the form attached to do so today! (see enclosed form)

Finally, The Neighbors of West Maui Magazine October issue features yours truly (see Page 3) as “The Maui Island Specialist.” Like you, I love Maui and serving the West Maui Community is my passion while God gets all the Glory for all successes. Please join with me in our “Betterment of Maui” agenda! Be a West Maui Lifesaver! We welcome your continued outstanding support.

Warmest Regards,

Joseph D. Pluta – President/ Treasurer
SAVE THE DATE – VIRTUAL CANDIDATES NIGHT - OCTOBER 15, 2020

The West Maui Taxpayers Association (WMTA) invite you to attend the WMTA 2020 Candidates Night. **Thursday, October 15, 2020, at 5:30 pm** via Virtual Zoom webinar, Facebook and AKAKU channel 54. The exact log in and details will be on the WMTA web site for easy log in access.

**Register in advance for this webinar:**
https://us02web.zoom.us/webinar/register/WN_ENoCSd-PTD-OrKJ3f8Fw6A

The **WMTA Candidates Night** is the only forum of its kind in West Maui – and will feature the Candidates for the following: State Senator District 06, State Representative District 10, Maui Mayor, and Maui County Councilmember-all districts. West Maui is a unique and vibrant community that provides employment opportunities and generates significant tax revenues for the all levels of government. WMTA is also unique in that our mission is to promote efficient use of the taxes generated to invest in infrastructure, services and amenities that help ensure that West Maui remains one of the best places to live, work and visit in the world. For any questions, please email wmta@maui.net or call 808-661-7990.

**WEST MAUI LIFESAVER CAMPAIGN**

Our West Maui Improvement Foundation, West Maui Lifesaver Campaign is gaining momentum and we want to know if you will join us and Stand For Life!

Your financial support and submission of your actual stories will be vital to our success in expediting a new CON for Emergency Medical Services 24/7 in West Maui. Please join us and be a part of the solution!

Next steps. See Page 5 & 6 or:
1. Click here for fillable, then printable, form to donate (side 1), and/or submit your stories (side 2) or
2. Click here to submit story online
3. Donate Online

**TRAVELING TO HAWAII**

Joseph D. Pluta: the Maui Island Specialist

By Jasmine Hamner

Joseph Pluta is known as “the Maui Island Specialist”. Joe has been a licensed realtor for over 42 years and is the principal broker and manager of Joseph D. Pluta Realty, LLC. He specializes in home sales, condo sales, property management, and vacation rentals on Maui – it wouldn’t be a stretch to say he knows our beautiful island inside and out, like the back of his hand. Furthermore, he conducts his business with honesty, integrity, and genuine warmth that keeps his loyal clients coming back year after year. He offers full-service real estate sales and rental management at his suite on Lahianaaluna Road, right in the heart of Lāhiana town.

“Upon being stationed on a nuclear fast attack submarine at subbase Pearl Harbor, I fell in love with Hawaii…”

“God gets all the glory for any and all successes,” Joe says affectionately, in answer to what he attributes his personal success. “A commitment to service and God with humility is the key.” He smiles. Over the past few decades, Joe has enjoyed a long and successful career in real estate. In typical Joe fashion, however, he’s a unique combination of two lifelong habits: he doesn’t do anything but his very best, and he’s incredibly humble. Not to mention, he hasn’t simply been working long hours in his real estate office all these years. He’s spent every spare minute working to make Maui a better place – for his loved ones, and for every single person who lives here. He calls it the “Betterment of Maui” agenda.

Joe and his lovely wife, Carole Joy, have been Rotary members for decades. He’s continually invested his time and money in pushing for a much-needed West Maui hospital for over 20 years now. He’s an esteemed member of the Realtors Association of Maui, Hawaii Visitors & Convention Bureau, The Veteran’s Advocacy and Benefits Association, Maui Chamber of Commerce, Church on the Go, Inc, and the Maui Hotel and Lodging Association. And he’s a founding board member of the West Maui Taxpayers’ Association (WMTA) and the West Maui Improvement Foundation (WMIF), both organizations with a specific mission to improve our West Maui community.

As you can imagine, it’s tough to choose a few favorite memories from such a wonderful career of service and hard work. But he does have a couple of all-time favorite moments. “Starting WMTA in 1980, and building the only privately funded fire and ambulance station ever at Nāpili,” he says with pride.

So, what prompted Joe to start his real estate empire? “Upon being stationed on a nuclear fast attack submarine at subbase Pearl Harbor, I fell in love with Hawaii,” he explains with a grin. “I went to UH Mānoa Shidler College of Business on the G.I. Bill, and got a double major degree in real estate and travel industry management in 1974.” He was later inducted into their Hall of Honors.

Joe and Carole Joy have five adult children, Jennifer, Alexandra, Ikeka, Ezekiel (“Zeke”), and Mahelani; in turn, they have been further blessed with seven grandchildren, Brianna, Shekaihah, Jeremiah, Mariah, Kaiulani, Kolomona, and Kenny. Jennifer, a graphic artist, resides in California and owns her own business, pixelsandpop.com. Her sister Alexandra is a model and singer in nearby Hollywood. Zeke works for the county of Maui mayor’s office. Mahelani is a licensed insurance agent who also owns a fitness gym named Ho’oman Barbell in Wailuku (it is the only USPA certified powerlifting gym in all of Hawaii!), and Ikeka is a licensed insurance agent working with Mahelani. Granddaughter Brianna also works in the insurance office, while Shekaihah works in a bakery, and Jeremiah works for Hawaiian Airlines, Moriah, Kaiulani, and Kolomona are still in school. “Everyone loves all things to do with the ocean and beach BBQs,” Joe says of his ‘ohana.

When Joe is not working tirelessly for his family, his business, and the community, he and the love of his life, Carole Joy, enjoy relaxing at their favorite beach spot near mile marker 14 at Olowalu.

“We have been doing business for 41 years on Maui with thousands of satisfied customers,” Joe concludes, warmly flashing his trademark big smile.

You can find the “Maui Island Specialist” by visiting mauidestination.com, LinkedIn (Joseph D. Pluta), and Facebook (@Joseph-Pluta), or learn more about the “Betterment of Maui” agenda by visiting westmauinews.org (WMIF) and westmauinews.org (WMIF).
September is National Preparedness Month, (NPM)
"Disasters Don't Wait. Update your Ohana Plan Today."
It’s crystal clear to our Nation that Preparing for Disasters must now include Pandemics. Please visit www.WestMaui.org direct link http://www.westmaui.org/news-blog/national-preparedness-month-npm , to see the recommendations by Dennis A Terpin, Ph.D. retired Emergency Manager at the University of Illinois Chicago, Emergency Manager West Maui Taxpayers Association, to keep your family safe all year long.

MEMBERSHIP UPDATE – Joseph D. Pluta
The WMTA and the WMIF were created to advocate for the West Maui community over 41 years ago. The record of accomplishments is remarkable. Covid-19 and the pandemic challenges has evidenced the gaps and failures of government in resolving issues leaving us wondering why we were wholly unprepared. With the "new normal," and all of the complexities of re-starting our economy ahead of us, there are many challenges to be met and we will be relying upon our members to “step up,’ and do more. When you think that you have done absolutely everything to address problems, remember this, “You have Not.” There is always more to be done that you simply did not imagine could or would be possible. That is why we are reaching out to remind you about the choices you have of being a part of the problem or part of the solution.

One of our past presidents and a hard-working board member, Rick Nava, has put his name on the ballot to be our West Maui Council member. We applaud his decision and invite you to compare his qualifications and service with our incumbent when you consider whom you will want to support.

We know that our success has been evidence that with God’s help, all things are possible to those who believe. We love the quote about commitment below and invite you to carefully consider its significance.

“Until one is committed, there is hesitancy, the chance to draw back, always ineffectiveness. Concerning all acts of initiative and creation, there is one elementary truth the ignorance of which kills countless ideas and splendid plans: that the moment one definitely commits oneself, then providence moves too. All sorts of things occur to help one that would never otherwise have occurred. A whole stream of events issues from the decision, raising in one’s favor all manner of unforeseen incidents, meetings and material assistance which no man could have dreamed would have come his way.

Whatever you do, or dream you can do, begin it. Boldness has genius, power and magic in it. Begin it now.”

-Johann Wolfgang von Goethe and William Hutchinson Murray-

THE VOICE
Newsletter of the West Maui Taxpayers Association
September 2020

“Bringing the West Maui Community Together, Advocating for You”
A 501-C-4 Community Organization

PO Box 10338 - Lahaina, HI 96761
Phone: 808-661-7990
Fax: 808-661-7992
Visit www.WestMaui.org
Email: WMTA@maui.net

Look for us on

facebook

(www.WestMaui.org has links)
WEST MAUI IMPROVEMENT FOUNDATION
WEST MAUI LIFESAVER CAMPAIGN

PLEDGE INFORMATION

JOSEPH, I WANT TO STAND FOR LIFE!

Here’s my gift to help take action to save lives in West Maui:

- $50
- $100
- $1,000
- $__________ Other

☐ This will be a recurring donation as noted in information below

WEST MAUI LIFESAVER INFORMATION

Please fill out ALL the information below.

Donor Name: _______________________________ Email: _______________________________
Address: _______________________________ Phone: _______________________________
City, ST Zip: _______________________________ Country:

☐ Contact me about leaving a legacy through Estate Planning, Non-Cash Gifts, Planned Giving & Tax Savings.

FINANCIAL INFORMATION

One Time Donations

☐ Cash Enclosed

☐ Check Enclosed (Make checks payable to “WMIF”)

☐ Donate Online http://www.westmauiimprovementfoundation.org/westmauilifesaver.html

☐ Donation by Credit Card: ☐ Visa ☐ MC ☐ AmEx ☐ Discover

Card Number: _______________________________
Exp. Date: _________ CSV/CID/CVV: _______________ Phone: _______________________________

Print Full Name on Card: _______________________________

By signing you agree to the Terms and Conditions as applicable to your gift.

Signature: _______________________________

☐ Giving by EFT (Electronic Funds Transfer): ☐ Checking ☐ Savings

Routing Number: _______________________________ Account Number: _______________________________

Print Full Name on Account: _______________________________

By signing you agree to the Terms and Conditions as applicable to your gift.

Signature: _______________________________

Recurring Monthly Donation

☐ Monthly Donation by check payable to “WMIF” in the amount $__________ on the 1st / 5th / 20th (please circle one)

☐ Monthly Donation via credit card set up at http://www.westmauiimprovementfoundation.org/westmauilifesaver.html

☐ Monthly Donation via credit card, ☐ Visa ☐ MC ☐ AmEx ☐ Discover, processed on 1st / 5th / 20th (please circle one)

Card Number: _______________________________
Exp. Date: _________ CSV/CID/CVV: _______________ Phone: _______________________________

Print Full Name on Card: _______________________________

By signing you agree to the Terms and Conditions as applicable to your gift.

Signature: _______________________________

Terms and Conditions I hereby request and authorize my bank or credit card company, as provided by me, to pay and charge to my account transfers made by and payable to the order of West Maui Improvement Foundation (WMIF), provided there are sufficient funds in my account to pay the same upon presentation. I agree that WMIF’s right to such payment shall be the same as if it were a check drawn on or a charge to my credit card and signed personally by me. They will be fully protected in honoring any such payment. This authorization will remain in effect until I notify WMIF or my financial institution in writing that I wish to end this agreement, and WMIF or my bank has had 5 days after receiving written notice to act on it; or until WMIF or my bank account has sent me 5 days written notice that will end this agreement. A record of my donation will be included in my bank statement or credit card statement. Also, a record will be issued by WMIF.

WMIF Inc., PO Box 10338, Lahaina, HI 96761 * Visit www.WestMauiImprovementFoundation.org * Phone: 808-661-7990
General Email: wmifinc@gmail.com / President Joseph Pluta: pluta@maui.net (please add as cc on all emails)
SHARE YOUR STORY

Please tell us your personal story about emergency medical care on Maui. You can write it below and mail to our office, or email us (info at bottom of sheet).

Donor Name: _______________________________ Email: _______________________________
Address: ___________________________________ Phone: ________________________________
City, ST Zip: ________________________________ Country: ________________________________

☐ Please keep my name anonymous in publications

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

CONTACT WMIF

To update your information or to make changes, please contact us at:
WMIF Inc.
PO Box 10338
Lahaina, HI 96761
Visit www.WestMauiImprovementFoundation.org
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